

# THE POWER OF INTEGRATED MARKETING

## Checkmate Moving and Storage - Colorado

### The Challenge

Checkmate Moving & Storage sought a partner to help market their storage and moving services throughout Colorado. With Vivial's robust product offerings they were able to partner with one marketing agency to accomplish all of their marketing goals.

*"Vivial has delivered on their promises and met our expectations."*

– Jared Miller, Co-Owner Checkmate Moving and Storage

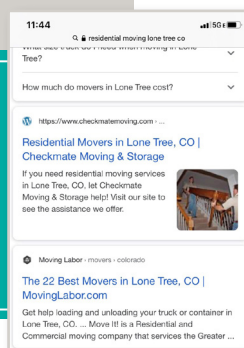
### The Solution

**Website + Vivial Marketing Platform +  
SEO + SEM + Social Media Management**

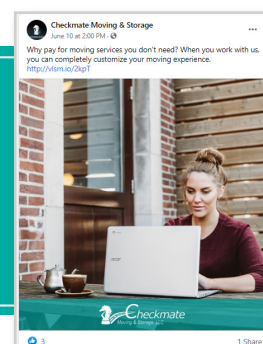
Checkmate Moving & Storage has increased their Google rankings 5X since partnering with Vivial.



Custom content ensures visibility in relevant organic and Google Map search results



Paid search ensures Checkmate Moving & Storage is visible for highly converting keywords



Effective social media management helps Checkmate Moving & Storage connect and engage with potential customers

### The Results\*

**37%**

Conversion rate from SEM campaign

**498**

Backlinks to website

**200k+**

Customers reached with custom content

**300+**

Directories optimized

**219**

Reviews with an average rating of 4.8

Want to leverage a multi-channel marketing strategy? Let Vivial help.

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